



## Provisional Programme

### Day 1 — Wednesday, 1 March 2023

TIMINGS	SESSION INFORMATION	ROOM
08:15–09:00	Registration	UN CITY LOBBY
09:00–09:25	<p><b>Opening Session: Transforming Lives by Shifting to Well-being Economies</b></p> <p><a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a></p> <p>Remarks from <i>Hans Kluge, WHO Regional Director for Europe</i> and <i>Katrin Jakobsdóttir, Prime Minister of Iceland</i></p>	AUDITORIUM 2+3
09:25–10:45	<p><b>Session 2: On the Road to Becoming Well-being Economies in the WHO European Region</b></p> <p><a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a></p> <p>Fireside chat with <i>Mario Monti, former Prime Minister of Italy and European Commissioner</i></p> <p>Keynote on ‘What is the well-being economy? Why now?’ and panel discussion on political imperatives for shifting to well-being economies, followed by open Q&amp;A</p>	AUDITORIUM 2+3
10:45–11:15	Coffee break	PACIFIC OCEAN LOUNGE
11:15–12:30	<p><b>Session 3: The Well-being Economy Knowledge Marketplace</b></p> <p>The Marketplace will showcase and demonstrate the innovative tools and methods that finance, health and development institutions are using to shift investment, spending and resources into well-being. Participants will be invited to explore different booths and to interact directly with the exhibitors, ask any questions, and exchange experiences</p>	PACIFIC OCEAN LOUNGE
12:30–13:30	Lunch	ATLANTIC OCEAN LOUNGE
13:30–14:00	<p><b>Open Mic: Outcomes from the High-level Forum on Health in the Well-being Economy - What do countries want to see?</b></p> <p><a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a></p> <p>Country reflections and interactive discussions on the expected outcomes from the High-level Forum on Health in the Well-being Economy</p>	AUDITORIUM 2+3

**Health in the Well-being Economy**

Copenhagen, 1–2 March 2023



TIMINGS	SESSION INFORMATION	ROOM
14:00–15:00	<p><b>Session 4: What can health systems contribute to the well-being economy?</b></p> <p><a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a></p> <p>Presentation and Panel Discussion to demonstrate the contribution of health and health systems to advancing well-being economies, with a focus on sharing governance experiences and making the economic and political case for the central role of health in advancing the well-being economy</p>	AUDITORIUM 2+3
15:00–15:30	Coffee break	PACIFIC OCEAN LOUNGE
15:30–17:00	<p><b>Session 5: First Round of Parallel Sessions on Health in the Well-being Economy</b></p> <p>Illustrate how the health sector is a driver, co-creator and ally in the shift towards well-being economies and demonstrate the kinds of new partnerships and alliances that are needed to deliver health and well-being for all</p>	
	<p><b>Parallel Session 5A: Gender Equality and the Health Workforce</b></p> <p><a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a></p>	AUDITORIUM 1
	<p><b>Parallel Session 5B: Building Healthy, Caring Economies and Societies</b></p> <p><a href="https://who.zoom.us/j/92673236997">https://who.zoom.us/j/92673236997</a></p> <p>Passcode: <b>HWBE#5.B</b></p>	YANGTZE, PACIFIC OCEAN LOUNGE
	<p><b>Parallel Session 5C: Well-being Economies and Healthy Environments</b></p> <p><a href="https://who.zoom.us/j/93425678047">https://who.zoom.us/j/93425678047</a></p> <p>Passcode: <b>HWBE#5.C</b></p>	ATLANTIC OCEAN LOUNGE
17:30–18:30	<p><b>Guided walk to the Evening Reception</b></p> <p>The guided walk is optional and will be organized by the Danish Committee for Health Education</p>	ATLANTIC OCEAN LOUNGE
18:30 onwards	<p><b>Evening reception co-hosted by the Lord Mayor of Copenhagen and the WHO Regional Director for Europe</b></p>	COPENHAGEN CITY HALL



## Day 2 — Thursday, 2 March 2023

TIMINGS	SESSION INFORMATION	ROOM
07:30–08:15	<b>Guided walk to UN City</b> The guided walk is optional and will be organized by the Danish Committee for Health Education	TBC
08:15–09:00	Registration	UN CITY LOBBY
09:00–09:15	<b>Welcome and Inspiration for Day 2</b> <a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a>  Inspirational address from <i>Michael Marmot, Professor of Epidemiology and Public Health and Director of the Institute for Health Equity, University College London</i>	AUDITORIUM 2+3
09:15–10:45	<b>Session 6: A Well-being Economy Approach to Addressing Cost-of-Living Increases</b> <a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a>  Presentations and Panel Discussion: Why and how investments in public health goods are key to protecting and promoting the public's health and reducing inequities amid cost-of-living increases, followed by reflections from finance, health and development institutions and open Q&A	AUDITORIUM 2+3
10:45–11:15	Coffee break	PACIFIC OCEAN LOUNGE
11:15–12:00	<b>Open Mic: Outcomes from the High-level Forum on Health in the Well-being Economy - What do partners and participants Want to See?</b> <a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a>  Partners' reflections and interactive discussions on the expected outcomes from the High-level Forum on Health in the Well-being Economy	AUDITORIUM 2+3
12:00–13:00	Lunch	ATLANTIC OCEAN LOUNGE
13:00–14:30	<b>Session 7: A Well-being Economy Approach to Healing Social Fractures</b> <a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a>  Panel Discussion: Unlocking the solutions to social fractures that leave no one behind today and in the future, followed by reflections from finance, health and development institutions and open Q&A	AUDITORIUM 2+3
14:30–15:00	Coffee break	PACIFIC OCEAN LOUNGE



TIMINGS	SESSION INFORMATION	ROOM
15:00–16:30	<b>Session 8: Second Round of Parallel Sessions on Health in the Well-being Economy</b> Illustrate how the health sector is a driver, co-creator and ally in the shift towards well-being economies and demonstrate the kinds of new partnerships and alliances that are needed to deliver health and well-being for all	
	<b><i>Parallel Session 8A: Rural-proofing Policies for Health and Development</i></b> <a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a>	AUDITORIUM 1
	<b><i>Parallel Session 8B: Promoting Age-friendly Well-being Economies to Support Healthy Ageing and Mental Health Over the Life-course</i></b> <a href="https://who.zoom.us/j/93410737630">https://who.zoom.us/j/93410737630</a> Passcode: HWBE#8.B	ATLANTIC OCEAN LOUNGE
	<b><i>Parallel Session 8C: Health and Economy Working Together to Tackle Development Challenges</i></b> <a href="https://who.zoom.us/j/94958274296">https://who.zoom.us/j/94958274296</a> Passcode: HBWE#8.C	YANGTZE, PACIFIC OCEAN LOUNGE
16:30–16:45	Family photo	TBC
16:45–17:30	<b>Conclusion: Time to Act, Moving Forward</b> <a href="https://streaming.uncity.dk/who/">https://streaming.uncity.dk/who/</a>	AUDITORIUM 2+3